

Personal Profile of Zhou Yunjie

Zhou Yunjie was born in 1966 in Laizhou City, Shandong Province, China. He holds a Doctor of Management degree and is a Senior Engineer of the Highest Grade. Currently, he serves as Chairman of the Board of Directors, and CEO of Haier Group.

In July 1988, Zhou Yunjie graduated from Huazhong University of Science and Technology and joined Qingdao Refrigerator General Factory in the same month. He has successively held positions such as Director of the Sales Department, Director of the Second Factory, Minister of Quality, Deputy General Manager, and General Manager. In 2000, he became the VP of Haier Group. In 2007, he served as SVP and CMO of Haier Group. In 2010, he took the position of EVP and CMO of Haier Group. In 2013, he was appointed Vice Chairman of the Board of Directors and Rotating President of Haier Group. In 2016, he became Vice Chairman of the Board of Directors and President of Haier Group. On November 5, 2021, he officially assumed the positions of Chairman of the Board of Directors and CEO of Haier Group.

Zhou Yunjie has successively received honorary titles such as National Outstanding Quality Management Worker, the 7th National Special Prize for Innovative Achievements in Modern Enterprise Management, National Outstanding Entrepreneur, the 5th Management Science Award (Outstanding Talent Award) of the China Management Science Society, National May 1 Labor Medal, and the 12th Yuan Baohua Enterprise Management Gold Award.

*Updated in February 2025